

Case Study

Community Road Safety Grant



Novocycle

Back on Your Bike 2020
\$4,650 - 2019/20

Project aims

Back on Your Bike 2020 aimed to deliver a hands-on workshop to reacquaint older riders and those returning to motorcycle riding with current safety messages and practices. Held at Fort Scratchley Newcastle East during the Seniors Festival in February 2020, the event aimed to help reduce the number of riders and passengers involved in crashes on urban and regional roads.

Implementation

Around 50 riders attended the event and participated in hands-on sessions including the provision of first aid as well as motorcycle maintenance and safety tips. There were also presentations

from experienced rider trainers and local council representatives discussing road infrastructure and best practice motorcycle riding.



Project outcomes

By providing information through active and participatory sessions, awareness of rider safety was improved. The riders were encouraged to pass on their enhanced knowledge to their friends and families, and help them also become safer riders.

Attendees were immersed in all things road safety and given messaging in different formats which based on the feedback, has greatly assisted in the attendees becoming safer riders and drivers.



Next steps

Novocycle wishes to expand the Back on Your Bike program into other regional areas to hold similar presentations and increase the numbers of attendees.



The NSW Government's Community Road Safety Grants Program is helping to move communities across the state towards zero road trauma by providing financial support to community groups to run local projects that increase road safety awareness and support safer road use.

For more information on the next round of grants see

roadsafety.transport.nsw.gov.au/aboutthecentre/communitygrants